

PG/Mass Com./1st Sem/21(CBCS)

2021

MASS COMMUNICATION AND JOURNALISM

Paper : MASS - 101

[Introduction to Journalism, Media & Communication]

(CBCS)

Full Marks : 40

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

1. Answer any *three* of the following : 10×3=30
- (A) Briefly explain an interdisciplinary relationship between media and democracy.
 - (B) Write about the major criteria for news worthiness. Give suitable examples.
 - (C) Discuss the scope of applications of indigenous and traditional media in any developing society.
 - (D) What do you mean by MOJO journalism ? Explain it with suitable case studies.
 - (E) What are the basic components of news story ? Explain.

2. Write short notes on any *two* of the following :

5×2=10

- (A) Balance and fairness of news
 - (B) Media and the public sphere
 - (C) Use of any news archive
 - (D) Principles of news selection
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