

UG/1st Sem/H/20(CBCS)

2020

**MASS COMMUNICATION & JOURNALISM
(Honours)**

**Paper : 101 MCJH DC - 1
(CBCS)**

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

1. Write short notes on any *three* of the following : 3×5=15
 - (a) Online Journalism
 - (b) News Source
 - (c) Objectivity of News
 - (d) Time liness of News
 - (e) Human Interest Story

 2. Answer any *one* of the following : 1×10=10
 - (a) Do you think principles of clear writing by Robert Gunning are still relevant?
— Justify your answer. 10

 - (b) What do you mean by criteria for newsworthiness? Do they play significant
role in selecting news for the newspapers? Explain. 5+5
-